

## International seminar

### **Entrepreneurship from school to university: contrasting perspectives on teaching entrepreneurship skills through initial and continuous training**

**22-23 May 2017,  
organised by the University of Strasbourg**

Amphi Alain Beretz (salle des thèses), Nouveau Patio  
20a, rue René Descartes – 67081 STRASBOURG

#### **Monday 22<sup>nd</sup> May 2017**

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| <b>13h30</b> | <b>Welcome and registration</b>   |
| <b>14h00</b> | <b>Opening of the seminar</b> <ul style="list-style-type: none"> <li>- Welcome<br/><i>Benoît Tock, Vice-President Education, University of Strasbourg (FR)</i></li> <li><i>Patrick Llerena, Coordinator Entrepreneuriat University of Strasbourg (FR)</i></li> </ul>  |
| <b>14h15</b> | <b>Brief presentation of the objectives and organisation of the seminar and presentation of the project Entrepreneurship Beyond Borders</b> <ul style="list-style-type: none"> <li>- <i>Alison Garnier-Rivers, Entrepreneurship beyond borders project manager, University of Strasbourg (FR)</i></li> </ul>  |
| <b>14h25</b> | <b>Overview of higher education student entrepreneurship initiatives in Alsace</b><br><b>Initiatives in the University of Strasbourg and University of Haute-Alsace</b> <ul style="list-style-type: none"> <li>- <i>Irene Iervolino and Jérémie Bontinck, Entrepreneurship beyond borders project manager, University of Strasbourg (FR)</i></li> </ul> <b>Initiatives of the Alsace Tech network</b> <ul style="list-style-type: none"> <li>- <i>Denis Raison, Alsace Tech (FR)</i></li> </ul> |
| <b>15h00</b> | <b>Setting the scene: state of the art of youth entrepreneurship in Europe</b><br><b>Public policies on entrepreneurship: first findings of the project Interreg Europe IEER</b> <ul style="list-style-type: none"> <li>- <i>Cathy Giles, project coordinator at the Centre for Entrepreneurship &amp; Enterprise Development, Institut of Technology Tralee, partner of the IEER project (IE) to be confirmed</i></li> </ul> <p>Discussion</p>   |
| <b>16h00</b> | <b>Coffee break</b>   |
| <b>16h30</b> | <b>Entrepreneurship competence and reference frameworks</b><br><b>The French national entrepreneurial competence framework "SKILVIOO"</b> <ul style="list-style-type: none"> <li>- <i>Pascale Brenet, Responsable PEPITE Bourgogne Franche-Comté (FR)</i></li> </ul> <b>Competencia Emprendedora</b> <ul style="list-style-type: none"> <li>- <i>Carmen Pellicer, Fundación Princesa de Girona (ES)</i></li> </ul> <p>Discussion</p>  |
| <b>17h30</b> | <b>End of the first day</b>   |

**Tuesday, 23<sup>rd</sup> May 2017**

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| <b>8h30</b>  | <b>Welcome and registration</b>  |
| <b>9h00</b>  | <p><b>Promoting and stimulating entrepreneurship skills : case studies from around Europe</b></p> <p><b>Entreprendre pour apprendre – Inspire and prepare young people to succeed in entrepreneurship and business</b></p> <ul style="list-style-type: none"> <li>- <i>Armelle Quentel, Entreprendre pour Apprendre Grand Est (FR)</i></li> </ul> <p><b>European programme Experiment</b></p> <ul style="list-style-type: none"> <li>- <i>Rita Linzarini, Legacoop (IT)</i></li> </ul> <p><b>“Inspiring Student Entrepreneurship”</b></p> <ul style="list-style-type: none"> <li>- <i>Angela Lawrence, Senior Lecturer, Business, Management and Marketing division, Staffordshire University (UK)</i></li> </ul> <p><b>Y-kampus entrepreneurship and innovation services in Tampere universities</b></p> <ul style="list-style-type: none"> <li>- <i>Miina Makkonen, Y-Kampus (FI)</i></li> </ul> <p>Discussion</p> |
| <b>11h00</b> | <b>Coffee break</b>  |
| <b>11h30</b> | <p><b>Promoting and stimulating entrepreneurship skills : entrepreneurship workshop proposed by Y-Kampus</b></p> <ul style="list-style-type: none"> <li>- <i>Miina Makkonen, Y-Kampus (FI)</i></li> </ul>  |
| <b>12h30</b> | <b>Lunch</b>   |
| <b>13h45</b> | <p><b>Roundtable 1: the impact of early entrepreneurship on my career – feedback from European young entrepreneurs</b></p> <p><b>Moderation:</b> <i>Patrick Llerena, Entrepreneurship coordianteur, University of Strasbourg (FR)</i></p> <p><b>Participants :</b></p> <ul style="list-style-type: none"> <li>- <i>Giacomo Pradella (IT)</i></li> <li>- <i>Alexej Gerstmaier (DE)</i></li> <li>- <i>David Bruchlen and Perrine Strasser (FR)</i></li> </ul> <p>Discussion</p>  |
| <b>15h00</b> | <b>Coffee break</b>  |
| <b>15h30</b> | <p><b>Roundtable 2: Pedagogical innovation in teaching entrepreneurship – overview of existing and new approaches</b></p> <p><b>Moderation:</b> <i>Catherine Ledig, Director, ADEC(FR)</i></p> <p><b>Participants :</b></p> <ul style="list-style-type: none"> <li>- <i>Alexander Tittel, Karlsruhe Institute of Technology (DE)</i></li> <li>- <i>Hazel Squire, Staffordshire University (UK)</i></li> </ul> <p>Discussion</p>  |
| <b>16h45</b> | <b>Seminar conclusions</b>   |
| <b>17h00</b> | <b>End of seminar</b>  |